THE EFFICIENCY OF BANKS IN INDONESIA: SHARIA VS. CONVENTIONAL BANKS

Mokhamad Anwar
University of Padjajaran, Indonesia, mokhamad.anwar@fe.unpad.ac.id

THE EFFICIENCY OF BANKS IN INDONESIA: SHARIA VS. CONVENTIONAL BANKS

Mokhamad Anwar[1]

Abstract

This paper evaluates the performance of Indonesian banking sector, focusing on technical efficiency of sharia and conventional banks along with the determinants of its efficiency during the period 2002-2010. Data Envelopment Analysis is employed to estimate banks technical efficiency and Tobit-regression is used to reveal the determinants of the efficiency over the panel data of 116 banks, including 109 conventional banks and 7 sharia banks. The result shows that sharia banks outperformed conventional banks in one model when it takes into account small business finance (SBF) as one of the output components in the model. Sharia banks have higher average SBF portfolio than those of conventional banks' portfolio. The result indicates the efforts of Indonesian sharia banks to obey one of the principles in Islamic banking, "the emphasis on Islamic principles of morality". By observing all models, it is concluded that the size of the bank, capital adequacy and liquidity are of banks characteristic factors which are very important to increase banks' efficiency.

Keywords: Technical efficiency, sharia banks, conventional banks
JEL Classification:

1   Lecturer and Researcher at the Department of Management and Business, Faculty of Economics and Business, The University of Padjadjaran (UNPAD). Email: mokhamad.anwar@fe.unpad.ac.id.

I. INTRODUCTION

Evaluating performance of a company or an institution is very important since the performance of an institution/company is of the stakeholders' interests. Many parties, including management of the company, employees, stockholders, external-financing parties, customers and government need the performance report of the company (Gitman, 2009; Brealey, et al., 2011).

Several performance measurements can be used to evaluate the performance of a company. One of the popular measurements in evaluating a company is the efficiency performance. This performance demonstrates the efficiency score of the company in employing inputs to generate outputs. There are two popular techniques in measuring efficiency: non-parametric technique and parametric technique. Both methods are very important in explaining efficiencies as they have their own advantages and weaknesses. In this study, we employ DEA (data envelopment analysis), a non-parametric technique using linear programming, to estimate technical efficiency of Indonesian banks.

In calculating efficiency, one of the most important aspects is to choose the components of inputs and inputs. This study tries to build the model that takes into account small business finance (SBF) as one of the output components. The reason of addressing SBF in the model is because small businesses (SBs) sector is one of the important economic players in Indonesian economy up to present.

SBs sector has a great role in the development of Indonesia. Its contribution to the GDP of the country is considerably significant. Department of Cooperative and SMEs (Small Medium Enterprises) Republic of Indonesia has released the data that 99.91 percent of all business entities in Indonesia is micro and small businesses (micro and SBs). In 2008, the contribution of micro and SBs to the Gross Domestic Product was 42.24 percent (Department of Cooperative and SMEs Republic of Indonesia). However, SBs still face the fundamental matters that are still not fully covered. Those matters are regarding the accessibility to external financing. Some commercial banks are still reluctant to finance SBs because of some internal problems of SBs: lack of managerial skills and lack of covenants so that they could not effectively promote themselves to fund owners.

The presence of sharia banks in Indonesia has not only enlarged the opportunity for SBs to have access to external financing but also to cover the doubtness of dealing with conventional banks regarding the practice of interest on loans. Those sharia banks have the unique missions to do banking practices with obeying to the sharia compliance. Besides providing some transactions granted by sharia compliance, such as financing all types of businesses which is in the correct manner in islam, it is also of the Islamic ethics that financing for SBs is also important as well as financing for other sectors since the presence of islam itself as "*rahmatan lil- alamiin*" (the merciful for universe).

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Indeed, conventional banks have also great contribution to the development of SBs in Indonesia. They provide lendings either with commercial scheme or with the credit programme scheme as the chanelling or executing agent of the Government of Indonesia (GOI). Some big commercial banks such as PT. Bank BRI Tbk and PT. PT Bank Danamon Tbk are well-known as the prominent banks for financing SBs. Moreover, PT. Bank BRI Tbk has been regarded as one of the largest and most successful microfinance institution in the world (Patten et al, 2001).

For commercial banks, providing financing to SBs is considered not only as a part of banks' corporate social responsibilities, but also it is of banks' profitability and efficiency purposes. Commercial banks maintain SBs finance portfolio a long with commercial and corporate loans/finance in order to generate profit and manage the risks.

The significance of SBs finance has attracted us to incorporate it in the calculation of technical efficiency in Indonesian banking industry. The aim of this research is to estimate the efficiency of commercial banks in Indonesia with addressing SBF as one of the outputs, and then try to compare the performance of sharia banks with conventional banks in terms of efficiency performance, and to investigate the determinants of banks efficiency in Indonesia.

II. THEORY

Base principles of Sharia/Islamic bank

Islamic banking refers to a system of banking or banking activity that is consistent with Islamic law/*Shariah* principles and guided by Islamic economics. The most essential feature of Islamic banking is that it is interest-free (Aburime and Felix, 2009:321-324). It means that Islamic banks are not allowed to charge nor pay interest on their customers. Islam has prohibited moslems from taking or giving interest because that interest is regarded as "riba" which is a transaction that is not allowed by Allah (*Qur'an, Al-Baqarah Ch.1: verse 275*) regardless of the purpose for which such loans are made and regardless of the rates at which interest is charged. Moreover, as Aburime and Felix (2009) explained that there are some primary characteristics of Islamic banks: prohibition of interest, profit and loss sharing. *Prohibition of interest* means that in any transactions undertaken, there is no additional amount on paying debts. *Profit and loss-sharing* is of basic principles of Islamic banking in which bank could make some transactions and share its profits/loss with both with their investors and their depositors.

Besides the prohibition of interest (riba), Molyneux (2010) has added some other principles such as *the prohibition of gambling and other activities forbidden under Islamic law* (such as banks can not finance casino firms, alcohol producers, and so on) and the prohibition of Gharar. *The prohibition of Gharar* refers to the acts and conditions in the contract that the full implications are not clearly known by other parties. This is what similar with the concept of "*asymmetric information*" – differences in information between contracting parties. When these are large and there is the opportunity for one party to take material advantage of this position then the contract is regarded as anti-Islamic (Molyneux, 2010:3).

The difference between Islamic and conventional banks has also been elucidated by Aburime and Felix (2009). They pointed out that there are 6 difference of operation between Islamic banks and conventional banks. The first is the *prohibition of interest*. Islamic banks never charge and pay interest on loans. Their finance is principally of the murabaha cost-plus or mark-up mode. The second is the *emphasis on Islamic principles of morality*. Islamic banks will operate based on the rules of sharia known as *fiqh al-muammalat* Islamic rules on transactions. These rules place a premium on morality, as it relates to Islam. By these, Islamic banks are prohibited from investing in businesses that are considered immoral, or *haraam* e.g. businesses that sell alcohol or pork, gambling, and businesses that produce media such as gossip columns or pornography. Third is the e*mphasis on collateral*. The difference between Islamic banks and conventional banks are also laid in this matter. Conventional banks tend to finance on the projects that have strong collateral value, whrereas Islamic banks tend to observe more on the viability of the projects and the profitability of the operations themselves, not the size of collateral. The fourth is the c*ertainty of deposits and return*. For Islamic banks, there tends to be a wider variation of rate of return since there is no predetermined interest rate. In other words, while conventional banks guarantee depositors with the predetermined rates of return, Islamic banks do with the principle of profit and loss sharing that it does not guarantee the profit for banks themselves or for customers. The fifth is the *liquidity and solvency risks*. Islamic banks tend to have higher liquidity risk and lower solvency risks since they specialize more on equity and trade financing.

Regarding the SBs finance and CSR (corporate social responsibility), some aouthors have done some research. Saleh and Zeitun (2005) study the development of Islamic bank in Lebanon. They remarks that the statistics of the Albaraka-bank reveals that of all the 15,000 customers they have, they are mostly SMEs. In addition, the SMEs projects which are financed by Albaraka have always created jobs, therefore the the volume of financing are expected to be increased in the future in order to overcome the major problem that currently faced by SMEs, it is namely the securing finance. It is also stated that even commercial banks generally tend to finance larger business entities, Islamic banks are still willing to finance smaller enterprises on a profit and loss sharing basis.

Qureshi and Herani (2011) conduct the surveys to identify the major constrains that SME face in accessing finance from bank and financial instituton in Karachi, Pakistan. Through 500 respondents of SMEs, the findings reveal that most people/SMEs feel hesitant to borrow from banks and financial institutions since banks and financial institutions still impose stringent collateral requirements, high mark-up and the very long and complicated process of documentary. Some other results reveal that they are still unable to enjoy banks and financial institutions' financing because there is still lack of support from government institutions and policy makers, and some internal weaknesses and flaws that still have been faced by SMEs in managing their businesses.

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Akram, et al. (2011) state the important of Islamic banks to emphasis on their role in regards to corporate social responsibility (CSR). They remark by citing from (Uddin, 2003) that "*As the social responsibility is emphasized by Islam; Islam said that you must take great care of others as you take care of yourself. So, in Islamic banking sector there is also need of corporate social responsibility and it playing its role by investing in the companies who deals mainly in that or by taking action or steps in the social responsibility of corporate. In ethical principles of Islam social behavior is one of the principles and Islam takes care as a whole of human wellbeing*". From that explanation, it is very clear and we can understand why Islamic banks tend to finance SBs, this is because they have highly regarded with their corporate social responsibility and CSR has also highly recommended by Islamic ethics.

Sharia banking in Indonesia

The first modern experience of Islamic banking was undertaken in Egypt that was led by Ahmad El Najjar, who took the form of a savings bank based on profit-sharing in the Egyptian town of Mit- Ghamr in 1963 (Aburime and Alio, 2009: 322). The bank then became very popular and prospered until the experiment lasted in 1967, when there were nine such banks in the country.Those banks operate with no interest and their investment were concentrated on trade and industry.

Since then, the development of Islamic banks was spread over other regions in North Africa and the Midle East. According to Aburime and Alio (2009), other isamic banks were established in the 1970s such as Dubai Islamic Bank in 1975; Faisal Islamic Bank of Sudan in 1977; Faisal Islamic Bank of Egypt in 1977; and Bahrain Islamic Bank in 1979.

The huge number of Islamic banks has grown up in the last the two decades. Indonesia itself has begun the new era of Islamic banking since 1992 when Bank Muammalat Indonesia, the first sharia bank in Indonesia, was built. Since then the term of sharia bank or Islamic bank has not been as the only wishful of thinking, but it has come to the reality in the life of Indonesian society. For devout Islamic populace in the country, the presence of sharia bank has fulfilled their needs in performing any transactions without any doubts in term of "*fiqh muammalat*" (the Islamic law). Of course, the presence of the only one Islamic bank cannot fulfill the desires of all moslem-communities in Indonesia since the bank only has several branches in some major cities in Indonesia so that they could not reach all moslem-communities in all over the country.

In order to ease the development of Islamic banks, the government of Indonesia (GOI) produced the new act of Indonesian banking (UU No. 8/1998) which adopted many kinds of sharia banks terms such as products, transaction system as well as the possibility of new sharia banks to be built and its branches in any cities in Indonesia. The supports of government through that the new act has attracted the other Islamic banks established in the following years, such

as PT. Bank Syariah Mandiri in 1999, and PT. Bank Sharia Mega Indonesia which was built in 2004. The total number of sharia banks in Indonesia today has been 11 full-pledge Islamic banks with some conventional banks opened sharia window through dual banking system.

Small business finance and banking efficiency

Studies about SBF (small business finance) have been done by the couples of authors. They generally focus on the investigation of the factors determining small business finance in commercial banks [(Strahan and Wetson, 1998); (Peek and Rosengren, 1998); (Berger et.al, 2001), (Scott and Dulkenberg, 2003), (Berry and Grant, 2004); (Clarke et.al, 2005)].

There are also abundant researches about bank performance. Many authors use two types of measurements. The first is financial performance. This performance demonstrates how strong the financial condition of the company in terms of profitability and the ability to make value added. ROA (return on assets), ROE (return on equity), NIM (net interest margin) are the examples of this measurement. The second measurement is efficiency performance. This performance demonstrates how efficient is the company in using inputs in order to get outputs. The measurement can be proxied by TE (technical efficiency), CE (cost efficiency) and PE (profit efficiency). There are two popular techniques in measuring the efficiency: A non-parametric technique DEA (data envelopment analysis) and a parametric technique SFA (stochastic frontier approach). For this research, The DEA technique is employed to estimate the efficiency of Indonesian Banks. Several researchers use this measurement [Bonin et al., 2005; Mamatzakis et al., 2008; Hamiltona et.al, 2010; Chan and Abdul Karim, 2010; Margono, et.al, 2010; Fang et al., 2011; Fethi et.al, 2011; Hadad et.al, 2011].

This research employs the DEA with 3 models with different output variables and input variables (See the methodology: *specification of bank outputs*). One of the most interesting of this research resides in the decomposition of loans into small business loans (finance) and other finance in model 2 due to the fact that small business finance is one of the most important financing portfolios in banking sector in Indonesia. Based on those models, the technical efficiencies of Indonesian banks are then generated through DEA estimation and the comparison of efficiency between sharia banks and conventional banks are revealed and elaborated. In addition, the determinants of its efficiency either for sharia banks and conventional banks are derived through TOBIT regressions.

From above discussion, we raise three research questions; what are the technical efficiencies of conventional banks and sharia banks in Indonesia during the period 2002-2010? And what factors affected the technical efficiencies of conventional banks and sharia banks in Indonesia durng the period 2002-2010?

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III. METHODOLOGY

This research employs the data of all commercial banks in Indonesia provided by Central Bank of Indonesia (Bank Indonesia) and the data provided by PT. Ekofin Konsulindo with the criteria as follows : the samples are all commercial banks operated in Indonesia, encompassing conventional banks and sharia banks. The data are in annual basis and complete for each bank over the period of 2002-2010.

There are 116 banks that fulfilled the criteria consisting of 109 conventional banks and 7 sharia/islamic banks. Those 109 conventional banks covers 4 State-owned banks, 33 private foreign exchange banks, 24 foreign non-exchange banks, 26 provincial-government banks, 15 joint-venture banks and 9 foreign-owned banks. All sharia banks are privately-owned foreign exchange banks.

This study operates in two stages. In the first stage, efficiency levels for each bank are estimated through Data Envelopment Analysis and in the second stage the determinants of Indonesian banks efficiencies are derived through TOBIT-regression.

Data envelopment analysis

Actually there are two extensive methods utilized by researchers to estimate efficiency, SFA (stochastic frontier analysis) and DEA (data envelopment analysis). SFA is of parametric techniques, which is based on maximum likelihood or other classical or Bayesian, whereas DEA is one of non-parametric techniques which uses linear programming methods.

In this study, DEA is chosen to estimate the efficiency of each bank. DEA is widely used to measure the efficiency of economic entities and has been adopted by many studies, for example in banking Industry [Fethi et.al (2011), Shin and Kim (2011), Sufian (2010, 2011), Gardener et.al (2011), Kenjegalieva et al. (2009), Yao et al. (2008), Kao and Liu (2004), Drake and Hall (2003)]. DEA is very popular to apply since it has some advantages: 1) DEA is a mathematical linear programming model and it does not need pre-specification in the model (function). 2) DEA is more flexible in terms of its ability to take into accounts for multiple outputs and inputs in estimating the efficiency (Suzuki and Sastrosuwito, 2011). In addition, some other advantages are DEA is that it works relatively well with small sample.

The explanation about the DEA efficiency will start with the very base concept of productivity with the notion of ratio of output to input for firm 'i' as follows:

$$Ratio_i = \frac{\alpha' y_i}{\beta' x_i}, \; i = 1, \ldots., N$$

Where y_i is the vector of M outputs and x_i is the vector of K inputs. And then the optimal weights are defined by the programming problem,

Maximize wrt α,β: $\alpha' y_i / \beta' x_i$

Subject to $\alpha' y_s / \beta' x_s \leq 1, s = 1, ..., N$

$\alpha_m \geq 0, m = 1, ..., M$

$\beta_k \geq 0, k = 1, ..., K$

In order to maximize the efficiency of firm *s* subject to the restriction that the efficiencies of all firms are less than or equal to one and all weights are nonnegative, the optimal weight are required. The objective function is homogeneous of degree zero, so that any various weights will produce the same solution, then that condition need to be treated by a normalization such as with a restriction such as α '*xi* = 1.

By transforming and simplifying that problem, it will produce:

Maximize wrt α,β: $\alpha' y_i$

Subject to $\beta' x_i = 1$

$\alpha' y_s - \beta' x_s \leq 0, \ s = 1, ..., N$

$\alpha \geq 0$

$\beta \geq 0$

and for the minimizing form:

Minimize wrt: $\theta_i, \lambda: \ \theta_i$

Subject to $\sum_s \lambda_s y_s - y_i \geq 0$

$\theta_i x_i - \sum \lambda_s x_s \geq 0$

$\lambda_s \geq 0$

Where θ_i is *the input oriented technical efficiency score* for *i* th firm.

$TE_{INPUT,i} = \theta_i$

That measure exhibits the ability of the firm to reduce inputs in gaining the same output – reatively compared to other firms in the sample. In the sample, it could be found that some firms will have the efficiency score of 1.0. This points out that the firms are considered efficient, otherwise, $\theta_i \leq 1$.

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In the estimation of efficiency, some assumptions can be used, namely CRS (constant returns to scale) and VRS (variable return to scale). Those above formulations are constructed based on the CRS assumption. That assumption f VRS can be applied by adding a restriction as follows:

$$\sum_s \lambda_s = 1.$$

VRS assumption has been applied by many authors in their estimations. With those efficiency scores derived from CRS and VRS assumptions, the 'scale officiency' of each firm can be gauged.

$$SE_i = \theta_{iC}/\theta_{iV}$$

Where SE_i is scale efficiency, θ_{iC} denotes the technical efficiency measure gained under the CRS and θ_{iV} represents the efficiency under VRS counterpart.

The other alternative outlook of the optimization process is that the *output oriented*. Through this type of the orientation, it is assumed that output could believably be increased by utilizing the same inputs, corresponding with the standard of other firms in the sample. The output orientation of DEA can be produced by this equation:

Maximize wrt : $\emptyset_i, \lambda$: $\emptyset_i$

Subject to $\sum_s \lambda_s y_s - \emptyset_i y_i \geq 0$

               $x_i - \sum \lambda_s x_s \geq 0$

               $\lambda_s \geq 0$

Where $\emptyset_i$ is *the output-oriented technical efficiency score* for *i*th firm.

$$TE_{OUTPUT,i} = \emptyset_i$$

That equation was made under the assumption of CRS. The form of VRS can be applied by adding up the restriction $\sum_s \lambda_s = 1$. In this solution, $1 < \emptyset_i \leq \infty$ The measurement of technical efficiency would be $0 < TE_{Output,i} = {}^1/{}_{\emptyset_i} \leq 1$.

With that calculation, some firms would be identified to be technically efficient.

Specification of bank inputs and outputs

In estimating the efficiency of a bank, there are two prominent approach could be employed to determine the inputs and outputs: *production approach* and *intermediation approach*. Production approach treats banking industry similar to any indutries that produce goods and services. Therefore it views material, capital and human resources as production factors to provide output. The inputs in this approach can be general and administrative expenses, labor cost, price of capital, etc and the output are deposits, loans and others. On the other hand, intermediation approach considers bank as financial intermediary between depositors and lenders so that deposits are placed as input beside other resources used, and loans and any other income are put as the output.

In this study intermediation approach was chosen with *total loans/finance*, *small business finance and other finance* as outputs, and *general and administrative expenses, fixed assets, and total deposits* are treated as inputs. Three models would be used with the model 1 incorporate total finance and securities and investments as output. Model 2 decomposed total finance into small business finance and other finance, along with securities and investments as outputs. Model 3 excludes small business finance and left other finance, and securities & investments as outputs. Those three models employs the same components of inputs, namely general and administrative expenses, fixed assets, total-deposits.

Multiple regressions

It is also of considerable interest to estimate the determinants of Indonesian banking efficiency which have been gained from the DEA technique. By utilizing the efficiency scores as the dependent variable, the following model is employed:

$$\gamma_{it} = \beta_0 + \beta_1 \sum bank\ characteristics\ factors + \zeta_2\ economic\ factors + \acute{\varepsilon}$$

Where γ_{it} is a technical efficiency of ith bank in period-t derived through DEA. *Bank characteristics factors* are a set of bank characteristics which indicate the specific feature of banking operation. *Economic factors* are a vector of macroeconomic factors that represent the condition of economy in the country (Indonesia).

In this stage, since the efficiency scores are constrained between zero and one, the TOBIT-regression is employed. Some authors adopt the regression in their research [(Chang et.al (1998); Nikiel and Opiela (2002); Casu and Molyneux (2003); Havrylchyk (2005); Grigorian and Manole (2006); Ariff and Can (2008); Sufian (2010); Gardener et.al (2011)].

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The standard Tobit-regression model is defined as follows:

$$y_i^* = \beta' \, x_i \; + \; \varepsilon_i$$
$$y_i = y_i^* \; if \; y_i^* \geq 0 \; and \; y_i = 0 \; otherwise$$

Where y_i^* is a latent variable, y_i is technical efficiency score obtained from DEA approach. β' is a set of parameters to be estimated and $\varepsilon_i \sim N\,(0, \sigma^2)$ denotes the error term.

The equation of the regression is specified as follows:

$$TE_{it} \quad = b_0 \; + b_1 \; LNTA_{it} \; + b_2 \; ROA_{it} \; + b_3 \; CAR_{it} \; + b_4 \; LDR_{it} + b_5 \; NPL_{it} \; + b_6 \; INFL_t \; + \quad b_7$$
$$GDPGR_t \; + b_8 \; UNEMP_t + b_9 \; USDRATE_t + \varepsilon_{it}.$$

Where:

TE_{it}	Technical efficiency of ith bank in period t derived from the DEA approach.
$LNTA_{it}$	Natural logarithm of total assets (LNTA) as a proxy for the **bank's size**.
ROA_{it}	Return on assets (ROA) is assigned to represent the **bank's profit**.
CAR_{it}	Capital adequacy ratio has been assigned to embody the **bank capital**. Capital adequacy ratio (CAR) is measured by calculating bank capital divided by risky-weighted assets.
LDR_{it}	Bank liquidity means the ability of a bank to cover its short-tem liabilities. Loans to deposits ratio (LDR) is allocated to demonstrate the **bank liquidity**.
NPL_{it}	Non-performing loans (NPL) is assign to for signify the **bank's risk**.
$INFL_t$	Annual inflation rate. This measures the overall percentage increase in the consumer price index for all goods and services n Indonesia.
$GDPGR_t$	Annual real GDP (gross domestic product) growth rate. The growth of Indonesia's total goods and services adjusted for inflation.
$UNEMP_t$	Annual unemployment rate in Indonesia.
$USDRATE_t$	US Dollar exchange rate
ε_{it}	Error term

IV. RESULT AND ANALYSIS

Descriptive statistics

The data of variables that generates technical efficiency of Indonesian commercial banks over the period 2002-2010 are as follows:

Table 1
Inputs and outputs - descriptive statistics (2002-2010, IDR Millions)

	Total Finance	SBs Finance	Other Finance	Securities & Investments	General & Admin	Fixed Assets	Total Deposits
Mean	8,170,709.25	1,005,995.23	7,164,714.02	5,498,727.87	463,404.59	224,999.65	12,294,227.45
Std Dev	22,376,635.79	4,376,527.03	19,388,370.60	16,975,906.96	1,260,603.31	656,036.67	35,659,342.17
Maximum	246,968,128.00	75,374,672.67	207,555,180.89	137,260,529.00	15,645,936.00	5,290,384.00	332,727,856.00
Minimum	1,229.00	0.00	53.00	5,981.00	2,060.00	112.00	156.00

The above table demonstrates the descriptive statistics of DEA inputs and outputs employed in this study covering minimum, maximum, mean, and standard deviation. The table points out the disparity of banking operation in Indonesia from the small scale banks and the large banks. The data are spread from small scale banks until big banks which employ the large amount of resources. Other intriguing information that could be revealed from the data is that there are some commercial banks having zero balance (null finance portfolio) for SBs finance even the Central Bank of Indonesia imposed all commercial banks to maintain the minimum of 20 percent in their loans/financing portfolios. Those banks may still not aware of the importance of SBs finance in supporting the development of SBs in Indonesia. The reason of not financing SBs may be due to the characteristic of SBs which are still lack of managerial skills and less of collateral. In percentage, out of all 116 commercial banks' finance within the period 2002-2012, the proportion of small business finance is only 15.64 percent, meaning that the concentration of commercial banks finance/lending was still on other financing which are fragmented in corporate finance and consumer finance. Unfortunately the data of the portfolio financings for corporate and consumer sectors are not available in details.

Table 2
The percentage of small business finance (2002-2010)

Type	2002	2003	2004	2005	2006	2007	2008	2009	2010	Avg.
FB	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.27%	0.05%	0.28%	**0.09%**
JVB	3.01%	3.46%	1.79%	1.62%	1.11%	1.39%	1.23%	1.04%	1.56%	**1.80%**
LGOB	43.73%	39.94%	34.39%	31.29%	23.19%	19.60%	17.84%	16.93%	16.85%	**27.09%**
PB	19.64%	18.66%	18.23%	16.67%	15.81%	14.42%	12.47%	13.04%	11.16%	**15.57%**
SHARIA	19.21%	16.79%	13.76%	11.84%	30.80%	32.78%	27.02%	30.41%	27.58%	**23.35%**
SOB	29.00%	26.78%	25.85%	24.43%	25.47%	25.76%	24.62%	24.96%	26.47%	**25.93%**
Avg	19.10%	17.61%	15.67%	14.31%	16.06%	15.69%	13.91%	14.41%	13.98%	**15.64%**

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The table reveals that LGOB (local government-owned banks), SHARIA (sharia banks) and SOB (state-owned banks) have fulfilled the minimum requirement requested by CBI (central bank of Indonesia/BI) proven that they recorded more than 20 percent of their finance are in small business finance. The highest average SBs finance is achieved by LGOB. It is sensible that those banks are particularly located in their own provinces and They have many branches throughout many regencies/municipalities. They succesfully use their locations as their advantage to provide financing for SBs more easily. SOB has also been recorded as the second highest group of banks that provide financing for SBs. The achievement of SOBs is highly supported by the high reputation of PT. Bank Rakyat Indonesia (BRI). PT. BRI has been recognized as one of the largest and most successful microfinance institutions in the world (Patten, et al., 2001). SHARIA banks has become the third group of banks which has average portfolio SBs finance of more than 20% during 2002-2010. They have proven that the operation of SHARIA banks is not only to make profit but also to contribute to the social improvement of Indonesian society through SBs considering that they are as the great majority of the economic players in Indonesia. The SHARIA banks' contribution to finance SBS has become one of their CSR (corporate social responsibility) actions.

On the other hand, FB and JVB seems to have a very low average of SBs financing during the period with 0.09 percent and 1.80 percent respectively. They may be still reluctant to finance SBs because They seems to assess that SBs are of less feasible than other sectors.

Technical Efficiency

The average technical efficiency of commercial banks in Indonesia for all models are provided in Figure 1a, Figure 1b, and Figure 1c. Those the three figures show that the efficiency of Indonesian commercial banks tended to decline over the period 2002-2010. The decline tendencies occured in 2006, 2008 and 2009 and they started to rise in 2010. The mini financial crisis (2004/2005) and global financial crisis (2007-2008) seems to contribute to the decline of Indonesian banking efficiency. These results confirm the findings of the previous studies (Suzuki and Sastrosuwito, 2011; Hadad et.al, 2011b).
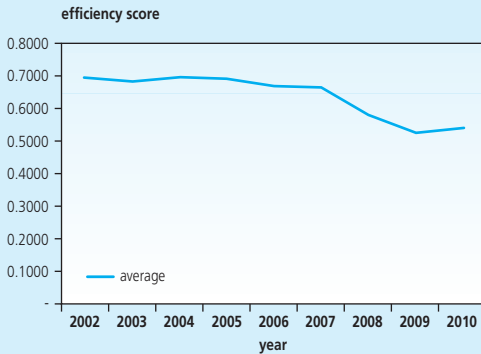
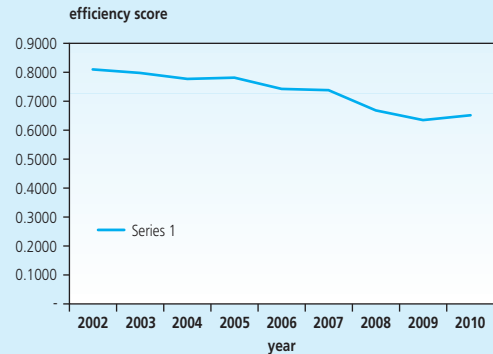**Figure 1a. Average efficiency of Indonesian banks during 2002-2010 (Model 1)**

Figure 1b. Average efficiency of Indonesian banks during 2002-2010 (Model 2)
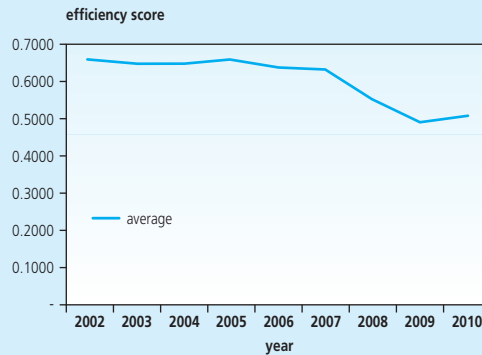
Figure 1c. Average efficiency of Indonesian banks during 2002-2010 (Model 3)

It can be observed from those figures, that after suffering the decline in 2008 and 2009, those average efficiencies tend to rise in 2010. The good environment through some improvements in macroeconomic indicators and the condition of Indonesian banking industry in 2010 have helped Indonesian banking efficiency to recover. Table 3 shows the evidence of Indonesian economic recovery has supported the Indonesian banking efficiency. Unless the rise of inflation rate, the lending rate went down from 14.36 percent to 13.21 percent, GDP growth rose from 4.60 percent to 6.10 percent, LDR rose from 83.93 percent to 87.18 percent, and CAR rose from 25.08 percent to 27.39 percent. All those indicators has strengthened the Indonesian banking efficiency in 2010.

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Table 3
Indonesian Economic and Banking Indicators (Period of 2002-2010)

year	Inflation	Lending Rate	GDP Growth	LDR	CAR
2002	10.00%	18.76%	4.50%	65.18%	23.05%
2003	5.10%	16.48%	4.80%	67.47%	23.88%
2004	6.40%	14.68%	5.00%	73.30%	22.10%
2005	17.10%	16.24%	5.70%	75.56%	21.76%
2006	6.60%	15.92%	5.50%	73.22%	24.67%
2007	6.60%	14.05%	6.30%	77.18%	25.82%
2008	11.10%	15.34%	6.00%	89.06%	23.89%
2009	2.80%	14.36%	4.60%	83.93%	25.08%
2010	7.00%	13.21%	6.10%	87.18%	27.39%

In terms of the average level of technical efficiency scores, table 4 demonstrates the average effcency scores and their rankings based on ownership, operation, and FX exposure for model 1, model 2, and model 3. From the table, it can be seen that the group of SOB are the most efficient banks in Indonesia within the period in *the model 1 and model 2* with the average efficiency scores of 0.966 and 0.989, and in the second place, FOB with the average efficiency scores of 0.912 and 0.914. Those results confirmed the previous studies (Suzuki and Sastrosuwito, 2011; Haddad, 2011a). The least efficient banks are PB and LGOB which have average efficiency scores of below 0.750. Those estimations are under the assumption that all finance or loans are included in the calculation of efficiency.

The different results are obtained in *the model 3*. When SBs finance was excluded in the estimation, FB have become the most efficient ones, followed by SOB and JVB. The result can be understood since FOB have only a small amount of SBs finance. The other result that can be revealed from this model is that almost all groups of banks have lower efficiency scores compared to they obtained in model 1 and model 2. That result is very interesting considering that when they considered SBs finance in their portfolios, their efficiency scores became higher than those of excluding small business finance. This can be one recommendation that SBs finance is also important in enhancing bank efficiency.

Ownership	TE_Model 1	Ranking	TE_Model 2	Ranking	TE_Model 3	Ranking
SOB	0.966	1	0.989	1	0.861	2
FB	0.912	2	0.914	2	0.914	1
JVB	0.773	3	0.785	3	0.770	3
PB	0.574	4	0.678	5	0.535	4
LGOB	0.545	5	0.706	4	0.500	5
Operatin	TE_Model 1	Ranking	TE_Model 2	Ranking	TE_Model 3	Ranking
CONV	0.636	1	0.725	2	0.604	1
SHARIA	0.595	2	0.834	1	0.465	2
FX Operatin	TE_Model 1	Ranking	TE_Model 2	Ranking	TE_Model 3	Ranking
FEB	0.663	1	0.742	1	0.632	1
NFEB	0.534	2	0.678	2	0.482	2

Table 4
Rankings of Indonesian banks efficiency

In terms of their operations, SHARIA banks proves that when they consider SBs finance into their account, they gain a higher efficiency score and they outperform conventional banks. SHARIA banks obtain more effciency scores in model 2 instead of model 1 and model 3. When small business finance was excluded in the estimation, their average efficiency dropped form 0.834 to 0.465. Sharia banks tend to finance SBs since they engange with the business financing with lower risk (El-Gamal, 2005). SBs finance is considered to be lower risk since the portfolios of SBs will spread over more accounts and as *the portfolio theory* explained that the investment risk could be reduced by portfolio. In addition, Foreign exchange banks tend to have higher efficiency scores than those of non foreign-exchange.

It is very interesting to explore why Sharia banks can have better efficiency scores when they paid attention in providing finance for SBs in Indonesia during the period (in Model 2). This figure may be able to answer the question.

Figure 2a. Numbers of sharia banks and efficiencies model 2

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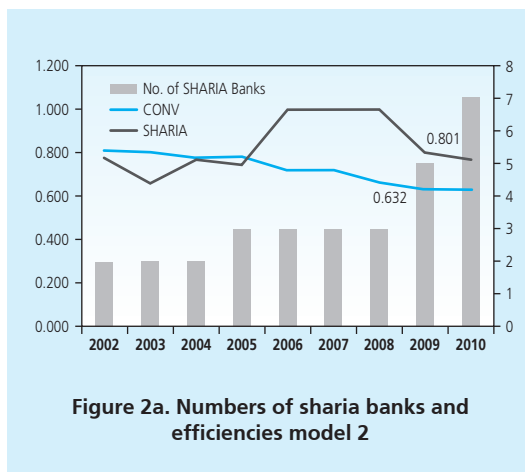*The Efficiency of Banks in Indonesia : Sharia vs. Conventional Banks*   **323**

Figure 2a demonstrates that the number of sharia banks in Indonesia has grown up during the period and the incline of numbers tend to have association with the attainment of their efficiency scores. Their efficiency scores are below 0.800 for the period 2002-2005 but they tend to get their best performance within 2006-2009 before going down in 2009 and 2010.
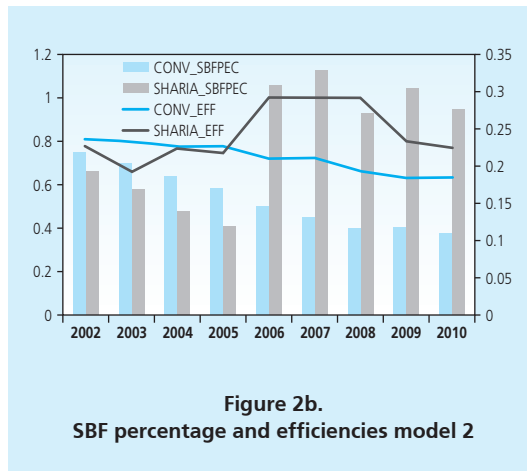

Figure 2b.
SBF percentage and efficiencies model 2

Figure 2b demonstrates the average percentage of SBs finance of all finance portfolio for SHARIA and conventional banks. SBFPEC (small business finance percentage) for conventional banks tend to decrease from 21.82 percent in 2002 to 10.86 percent in 2010 with the average SBFPEC of 15.52 percent, while SBFPEC for sharia banks tend to increase even the decline occurred in 2002-2005. The average SBFPEC for Sharia banks in 2002 was 19.21 percent and in 2010 was 27.58 percent with the average of 23.35 percent. The figure also shows that when Sharia banks added the proportion of small business finance in 2006, the efficiency scores also increased until the drop occurred in 2009 and 2010. From the figure, it can be concluded that the efficiency score of Sharia banks tend to increase when they increase the proportion of their small business finance. Another finding from that figure is that the decrease of SBs finance proportion of conventional banks has caused also the deterioration in their efficiency within the period.

Estimation Results

Using the average and standard deviation measure, the conventional banks are better in some indicators including ROA, CAR and NPL/NPF (non-perforing loans/non peforming financing). Convetional banks have higher profitability and capial adequacy than those of SHARIA banks. In terms of NPL/NPF, conventional banks has less than that of SHARIA banks. However, those groups of banks have generally good performances since their capital adequacy

are more than 20 percent, and their non-performing loans/non-performing financings are less than 5 percent.

Assets and LNTA (the natural logarithm of total assets) represents the size of bank. Since from the bigger scale of banks it is expected to be more efficient, the expected direction from LNTA with efficiency is positive. ROA (return on asstets) indicates a bank profitability which is expected that the more profitable the bank, it is expected to be more efficient, so that the associatin between those variable are positive. CAR (capital adequacy ratio) is a proxy for the bank capital and LDR (loans to deposits ratio) is a representative for the bank liquidity. They are expected to have positive signs on bank efficiency. NPL (non performing loan) as the indicator for bank risk is presumed to have a negative sign on the bank efficiency.

We include some macroeconomic variables to explain the bank efficiency. This includes INF (inflation), GDPGR (economic growth) and UNEMP (unemployment rate), USDRATE (USD rate against Indonesian Rupiah). See Model 1, Model 2 and Model 3 in Tables 7-9.

	Table 7 Tobit regression - (CONVENTIONAL & SHARIA with dummy variable)					
VARIABLES	**MODEL 1**		**MODEL 2**		**MODEL 3**	
	(1) model	(2) sigma	(3) model	(4) sigma	(5) model	(6) sigma
lnta	0.0955***		0.0760***		0.0969***	
	(0.00453)		(0.00497)		(0.00480)	
roa	0.114		0.213		0.0871	
	(0.130)		(0.140)		(0.140)	
car	0.487***		0.345***		0.566***	
	(0.0499)		(0.0532)		(0.0535)	
ldr	0.101***		0.125***		0.0783***	
	(0.0220)		(0.0247)		(0.0233)	
npl	0.729**		0.218		0.842**	
	(0.327)		(0.351)		(0.349)	
infl	0.00777***		0.0113***		0.00785***	
	(0.00262)		(0.00287)		(0.00280)	
gdpgr	-0.0797***		-0.111***		-0.0741***	
	(0.0143)		(0.0157)		(0.0153)	
unemp	0.0542***		0.0376***		0.0531***	
	(0.00829)		(0.00904)		(0.00885)	
usdrate	-0.000118***		-0.000127***		-0.000112***	
	(1.71e-05)		(1.86e-05)		(1.82e-05)	
d	0.0473		-0.138***		0.140***	
	(0.0435)		(0.0491)		(0.0464)	
Constant	-0.0524	0.230***	0.933***	0.248***	-0.274	0.247***
	(0.237)	(0.00594)	(0.259)	(0.00681)	(0.254)	(0.00631)
Observations	1,011	1,011	1,011	1,011	1,011	1,011
Pseudo R-square	0.6241		0.3898		0.5344	
Standard errors in parentheses						
*** p<0.01, ** p<0.05, * p<0.1						

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In the model 1-3 regressions for CONVENTIONAL Banks, it can be seen that LNTA, CAR, and LDR are conclusive for the three models with the positive sign. The result indicates that the size of banks has significantly a positive association with the technical efficiency. Capital adequacy has also a positive association with the technical efficiency and liquidity has also a positive association with the efficiency. All macroeconomic factors included in this model have also significant impact on bank efficiency.

Table 8
Tobit Regression - SHARIA banks

VARIABLES	MODEL 1		MODEL 2		MODEL 3	
	(1) model	(2) sigma	(3) model	(4) sigma	(5) model	(6) sigma
lnta	0.0456		-0.110**		0.0990*	
	(0.0456)		(0.0505)		(0.0491)	
roa	-0.0597		10.08**		-4.488	
	(2.998)		(4.398)		(3.227)	
car	0.238		-0.562		0.523	
	(0.477)		(0.431)		(0.515)	
ldr	0.379		0.360		0.231	
	(0.262)		(0.240)		(0.281)	
npl	6.762**		12.35***		4.963	
	(3.065)		(3.400)		(3.283)	
infl	-0.0183		-0.0405*		-0.00704	
	(0.0141)		(0.0210)		(0.0151)	
gdpgr	0.139		0.414***		0.0862	
	(0.0878)		(0.138)		(0.0937)	
unemp	0.132***		0.0800		0.121**	
	(0.0411)		(0.0538)		(0.0435)	
usdrate	-2.54e-05		0.000215**		-1.59e-05	
	(8.76e-05)		(9.28e-05)		(9.45e-05)	
Constant	-2.193	0.180***	-2.774	0.150***	-2.737*	0.194***
	(1.392)	(0.0250)	(1.618)	(0.0261)	(1.490)	(0.0265)
No. of Observations	30	30	30	30	30	30
Pseudo R-square						
Standard errors in parentheses						
*** p<0.01, ** p<0.05, * p<0.1						

In the model 1-3 regressions for SHARIA Banks, it can be seen that from bank specific factors, there is no variables which have significantly affects bank efficiency for all model. It is noted that LNTA is significant for model 2 with alpha 5% and for model 3 with alpha 10%. The direction of association is negative for model 2 and positive for model 3. ROA has a positive significant association with the technical efficiency for the only model 2. The positive association between ROA and TE-model2 means that as much higher the profitability of a bank,

the efficiency of the bank would also increase. NPL or NPF (non performing loans/financing) exhibits significant positive association with the technical efficiency in the model 1 and model 2. For macroecoomic variables, there are no conclusive results for the three models. However, it is noting that UNEMP (unemployment) has a positive significant either in model 1 and model 3.

	MODEL 1		MODEL 2		MODEL 3	
VARIABLES	(1) model	(2) sigma	(3) model	(4) sigma	(5) model	(6) sigma
lnta	0.0955***		0.0760***		0.0969***	
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	(0.237)	(0.00594)	(0.259)	(0.00681)	(0.254)	(0.00631)
Observations	1,011	1,011	1,011	1,011	1,011	1,011
Pseudo R-square	0.6241		0.3898		0.5344	

Table 9
Tobit regression - (CONVENTIONAL & SHARIA with dummy variable)

Standard errors in parentheses
*** $p<0.01$, ** $p<0.05$, * $p<0.1$

The last regression considers all the observations are put together for CONVENTIONAL and SHARIA banks, although it uses d (dummy variables) to differentiate the performance of CONVENTIONAL banks with SHARIA banks. The regression result shows that LNTA, CAR, and LDR are conclusive to be the determinants of banks efficiency for all three models. Those variables have positive association with banks' technical efficiency during the period. Among

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the environmenta variables, all macroeconomic variables have significant impacts on the bank efficiency. It is worth noting that the technical efficiency of CONVENTIONAL banks is significantly different for the model 2 and 3 with the efficiency of SHARIA banks while it is not significant for model 1.

From above results we can conclude that the size of the bank, capital adequacy and liquidity are of banks characteristic factors which significantly affect the bank efficiency. It means that based on the result, it is better for a bank to enlarge the size (assets), to add the capital, and to increase the loans/finance portfolio. By implementing those strategies, it is expected that the bank would be more efficient.

V. CONCLUSION

From those explanations, it can be concluded that sharia banks in Indonesia have been more paying attention on the development of small business finance in terms of average small business finance. That result has shown that Sharia banks in Indonesia have tended to obey one of the important principles in Islamic banking, that is, *the emphasis on Islamic principles of morality*.

Of all 116 commercial banks' finance within the period 2002-2010, the proportion of small business finance is only 15.64 percent, which means that the concentration of commercial banks finance is still on other finance which are fragmented in corporate finance and consumer finance. Sharia banks themselves have recorded the average 23.35 percent out of their financing portfolio in SBs finance.

The result of the study showed that the average technical efficiency of commercial banks in Indonesia has tended to decline over the period 2002-2010. State-owned banks was the most efficient banks in Indonesia when considering SBF (small business finance), but when SBF was excluded, Foreign-owned banks was the most efficient ones. Sharia banks outperformed conventional banks when total business finance was broken down into SBF and other finance. By observing all models, it came to the conclusion that the size of the bank, capital adequacy and liquidity are of banks characteristic factors which are very important to be paid attention to increase bank efficiency. It means that based on the result, it is better for a bank to enlarge the size (assets), to add the capital, and to increase the loans/finance portfolio. By implementing those strategies, it is expected that the bank would be more efficient. It is also observed that in general, all macroeconomic variables have significant impacts on banks' efficiency.

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